

COLOURS

OF THE  
PHILIPPINES

by **DAVIES**  
Paint Reinvented

# COLORS OF THE PHILIPPINES

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From Batanes to Jolo, from the beaches of Boracay to the great mountains of Sierra Madre, from the noisy urban streets of Manila to the quiet sanctuary of Coron—the Philippines is home to 7,107 islands each with their own distinct culture, history, and amazing scenery.

Made even more beautiful by the friendly smiles of the people who inhabit this great archipelago, Davies Paints presents the **Colors of the Philippines Collection**. This vibrant selection showcases the story of the Filipino people through rich colors and hues, all inspired by the many scenic wonders this country has to offer.

After all, there's nowhere better to look to for inspiration than home.

All colors from this collection are available through the **Davies Color Factory**.



# COLOR YOUR LIFE WITH DAVIES



## THE COLOR FACTORY

No need to worry about finding the perfect, customized color for your home—with the Davies Color Factory, you can mix your own shade to match your exact specifications!

To mix your own customized shade, simply bring an object for color inspiration to any Davies Color Factory branch in selected stores nationwide. Don't forget to specify the type of surface you'll use the paint on—different surfaces require different kinds of paint. Davies has paints in antibacterial, stain-resistant, waterproof, and other formulations designed specifically for use on every part of your home.

The Davies technician will then determine your inspiration's color using the Color Capture Device, which will match the object's shade to one of the thousands in our system. Should there not be an exact match, the Color Factory machine will custom-mix a special color to match. The machine eliminates the need for manual trial-and-error, making the paint selection process easy and hassle-free!



## iCOLOR GALLERY MOBILE AND WEBSITE

The color services you need can now be found on your smartphone! The **Davies iColor app** lets you take a photo of an object and match its color with a hue from the Davies color palette. You can create your own color scheme, or use the suggested complementary colors for your home! The app is now available for all iOS devices.

Plan a new color palette from the comfort of your home. The Davies iColor Gallery website lets you upload a photo of your home, and customize its color scheme with hues from the Davies color palette! Create your own color combinations or pick from the suggested complementary shades. Just log on to [www.daviespaints.com.ph](http://www.daviespaints.com.ph) to learn more.



Scan this QR Code to download the iColor Gallery App.



# PAINT PRODUCTS



## SUN & RAIN<sup>®</sup>

Davies Sun & Rain Self-Priming Elastomeric Paint is a 100% acrylic waterproof coating for exterior concrete surfaces. It cures to form an elastic, flexible, seamless coating which adheres well to clean and well-prepared surfaces. It provides excellent weatherability protection against UV rays, resists water and atmospheric moisture, and helps prevent peeling and cracking. It also covers hairline cracks and keeps them covered over time.



## Megacryl<sup>®</sup>

Davies Megacryl is a premium 100% acrylic water-based interior and exterior paint recommended for stucco, masonry, plaster, bricks, hollow blocks, asbestos cement boards, gypsum boards, acoustic boards, bagasse boards, and properly primed wood and metal.



## Bio-Fresh<sup>®</sup>

A 100% acrylic, water-based, odour-less and anti-bacterial soft sheen finish paint for interior walls and ceilings. Its ultra low VOC level emits fewer pollutants into the air and the special antibacterial and antifungal formulation of Davies Bio-Fresh helps inhibit the growth of disease-causing bacteria and makes it an ideal paint for use in bedrooms, hospitals, hotel rooms, classrooms, offices and restaurants with minimal downtime.





# STAY CLEAN

Davies Stay Clean, with advanced new StainLess Technology Surface Protector, means stains just won't stick to your walls. This built-in stain repellent resists everyday stains and spills such as coffee, ink, soy sauce, food splatters, and even crayon. Now, you can simply wipe your walls clean—effortlessly.



# CLEAN AIR

Davies Clean Air is a 100% acrylic water-based interior paint with the unique functionality of improving air quality through organic compounds in the air such as formaldehyde. This environmentally friendly paint has ultra low VOC and low odour, resulting in a long-lasting clean, fresh, and healthy indoor environment. It contains ambient Crosslinking Technology (CLT<sup>3</sup>) which enhances the toughness and resistance properties of the fully cured paint film.



# Gloss-it Quick Dry Enamel

Davies Gloss-it is an all-purpose synthetic enamel paint ideal for all types of wood and metal surfaces. It has high gloss, good color retention, and outstanding durability. It dries fast without adversely affecting the film flow and ease of application. Gloss-it can be applied to both decorative and protective surfaces.



# PAINT PRODUCTS



## AQUA GLOSS-IT

Davies Aqua Gloss-it is an acrylic, water-based, high gloss enamel that is low odour, pleasant to use, and safer for homes, families, and the environment. It is easy to apply and provides a smooth, even finish on both interior and exterior wood and metal.



## Fusion



Davies Fusion is a 100% acrylic Crosslinking (CLT<sup>3</sup>), low odour, low VOC, environmentally-friendly paint that provides a tough and durable finish that won't easily crack or peel. Davies' advanced UV Crosslinking Paint Technology protects your exteriors from the harsh elements. Whereas regular paint can be penetrated by dirt, moisture, and UV rays, Crosslinking Paint Technology creates a tough and durable barrier between the elements and your exteriors, preventing damage.



## ElastoGel



Davies ElastoGel is a 100% acrylic Crosslinking (CLT<sup>3</sup>) elastomeric paint that provides superior elasticity and durability compared to ordinary elastomeric paints. Davies' advanced UV Crosslinking Paint Technology protects your exteriors from the harsh elements. Whereas regular paint can be penetrated by dirt, moisture, and UV rays, Crosslinking Paint Technology creates a tough and durable barrier between the elements and your exteriors, preventing damage.



# Wall Art™

MAGNIFICENT ITALIAN FINISHES



Davies Wall Art™ is a water-based designer finish for interior walls, ceilings, and architectural components. All Wall Art™ Collections can be tinted with universal colorants, and are available in the hue and value necessary to be "chromatically correct."

VENETIAN  
PLATINUM

MODERNA  
LAVENDER

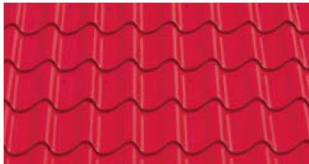
TUSCANY  
BRILLIANCE  
FUSCHIA



## Roofshield

100% Acrylic Roof Paint Gloss

Davies Roofshield is a 100% acrylic gloss roof paint designed to keep roofs and masonry walls looking good for a longer period of time. It has excellent resistance to UV rays and resists chalking, cracking, and color fading. It has superb gloss and color stability, good hiding power, and creates a highly flexible film. It dries fast, is environmentally friendly, easy to apply, and easy to clean up with water.



Sun & Rain, Megacryl, Bio-fresh, Stay Clean, Clean Air, Gloss-it, Aqua Gloss-it, Fusion, Elastogel, and Wall Art are paint products that are supported by the Davies Color Factory.

# BATANES

## STONE HOUSES

The country's northernmost province is also one of its most scenic: Batanes is characterized by its rich greenery, deep blue seas, and stunning stone gray architecture.

**BASCO OCEAN  
BLUE**



**BATANES  
GREEN**



**BATANES  
GREEN**

**BASCO OCEAN  
BLUE**

**IVATAN STONE**

Since all color references are affected by age, light, heat and printing process, the color references on this card may vary slightly in color or finish from the actual paint in the container.



A large, multi-story stone building with a prominent red roof is situated on a lush green hillside. The building features a mix of grey stone and red-painted sections, with a balcony and a small arched entrance. The foreground is a vibrant green lawn with yellow wildflowers, and a wooden fence runs across the middle ground. In the background, rolling green hills and a blue body of water are visible under a bright blue sky with scattered white clouds.

IVATAN STONE

## INTERIOR

The country's northernmost province is reflected in this clean interior, characterized by dove gray and complemented by ocean blue and grass green.

A modern living room interior featuring a white sectional sofa with two bright green pillows. The wall behind the sofa is painted a deep teal color. A large, tall vase with dried, light-colored branches stands in the corner. A dark coffee table with a white cushion and a small tray is in front of the sofa. Large windows on the right side offer a view of a cityscape. The Davies logo and tagline are visible in the top left corner of the inset image.

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**BANAUE  
SOIL**

**INNAPAL  
VERDANT**

# BENGUET

## BANAUE RICE TERRACES

Known as the “Eighth Wonder of the World,” the Banaue Rice Terraces are characterized by their rich palette of lush greens and dark browns that represent its bountiful produce.

**BANAUE  
SOIL**

**INNAPAL  
VERDANT**

**IFUGAO  
STONE**



**IFUGAO  
STONE**

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**INTERIOR**

Green is the predominant hue in this interior, creating a nature-like atmosphere complemented perfectly by dark brown.



INTRAMUROS  
LIMESTONE

SANTIAGO  
SLATE

RIZAL  
MAHOGANY

# MANILA

## FORT SANTIAGO, INTRAMUROS

The colors of the famous Walled City of Manila personify the history within its walls: a palette of sepia and dark, stone gray, accented with some touches of greenery.



## INTERIOR

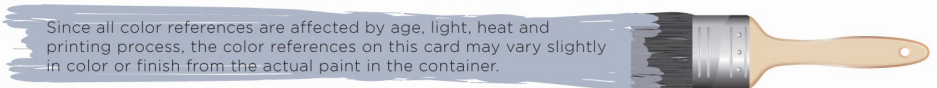
This historic look of Fort Santiago goes modern in this interior characterized by a taupe stone color, and paired with warm wooden hues.

**SANTIAGO  
SLATE**

**INTRAMUROS  
LIMESTONE**

**RIZAL  
MAHOGANY**

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# BICOL

## MT. MAYON

Mt. Mayon's nearly perfect cone shape is mirrored in its imposing color palette: moss greens, rich blues, and the steely stone gray of its famous bell tower.

**MAYON SUMMIT**

**ALBAY OLIVE**

**CAGSAWA  
GREY**

**MAYON  
SUMMIT**

## INTERIOR

The majestic sight of Mt. Mayon is echoed in this sleek interior, inspired by the volcano's nearly-perfect cone shape and color palette of slate gray, taupe, and neutral hues.

**ALBAY OLIVE**

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**CAGSAWA  
GREY**



**DAVIES**  
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**PRINCESA  
PURPLE**



**CUYO JADE**



# **PALAWAN**

## UNDERGROUND RIVER

One of the New 7 Wonders of the World, this unique attraction at the heart of Palawan is characterized by its dusky purple stones, murky green waters, and bright orange light that guides you as you paddle into the caves

**PRINCESA  
PURPLE**

**DUMARAN  
TOPAZ**

**CUYO JADE**





**DUMARAN  
TOPAZ**

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Paint Reinvented

## INTERIOR

Done up to look like Palawan's cool river caves, this interior is set off by a dark lavender wall and accents of olive green and peach.



**MACTAN  
TEAL**

**MANDAUE  
MAHOGANY**

**CAMOTES  
STONE**

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# CEBU

## MAGELLAN'S CROSS

Built on the orders of Ferdinand Magellan upon his arrival in Cebu in 1521, Magellan's Cross is one of the Queen City's most popular attractions characterized by shades of wooden brown, blue, and slate.

### INTERIOR

This interior evokes one of Cebu's most famous attractions in shades of teal, blue, accented by dark wooden brown and pale stone.

MACTAN TEAL

MANDAUE  
MAHOAGANY

CAMOTES  
STONE



# AKLAN

## BORACAY BEACH

Arguably one of the country's most popular tourist destinations, Boracay's famous white sand beaches are set off to great effect by its crystalline blue waters, dotted with the bright red hues of its boats.

**BORACAY  
WAVES**

**WHITE SAND  
SHORE**

**CATICLAN RED**



**CATICLAN RED**



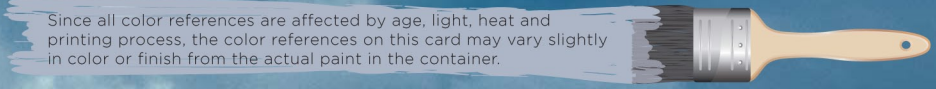
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## INTERIOR

The sea blue background of this interior perfectly mimics the waters and blue skies of Boracay Island, while the red accents and white highlight color evoke a feeling of island bliss.

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**BORACAY  
WAVES**



**WHITE SAND  
SHORE**



# BOHOL

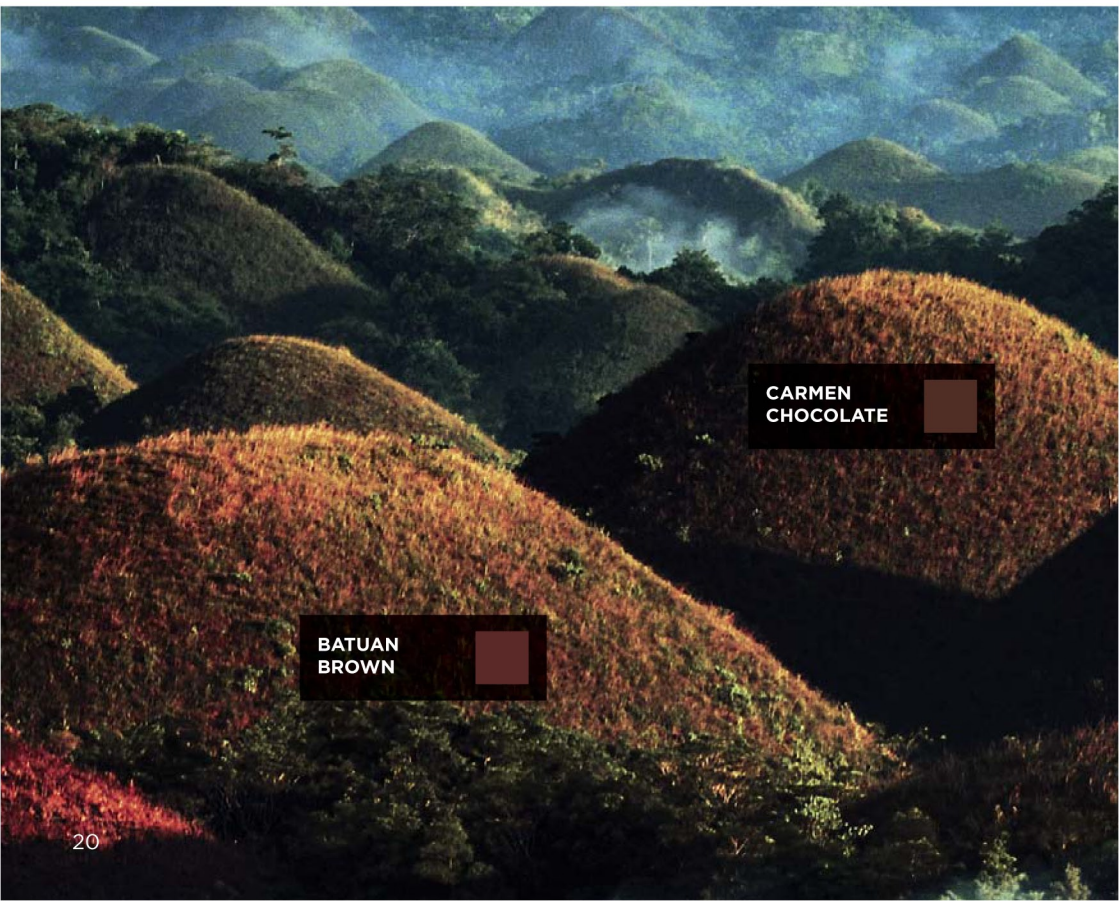
## CHOCOLATE HILLS

Located across three towns in Bohol, the Chocolate Hills are named for their distinctive chocolate brown color, which manifests during the province's dry season.

**BATUAN  
BROWN**

**SAGBAYAN  
GRASS GREEN**

**CARMEN  
CHOCOLATE**



**BATUAN  
BROWN**

**CARMEN  
CHOCOLATE**

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## INTERIOR

This clean interior recalls the grandeur of the Chocolate Hills with its pops of grassy green and chocolate brown.

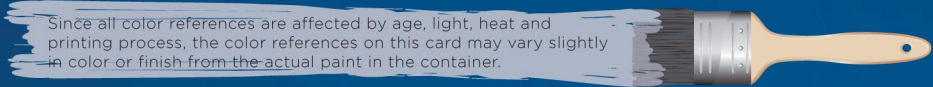


**SAGBAYAN  
GRASS GREEN**



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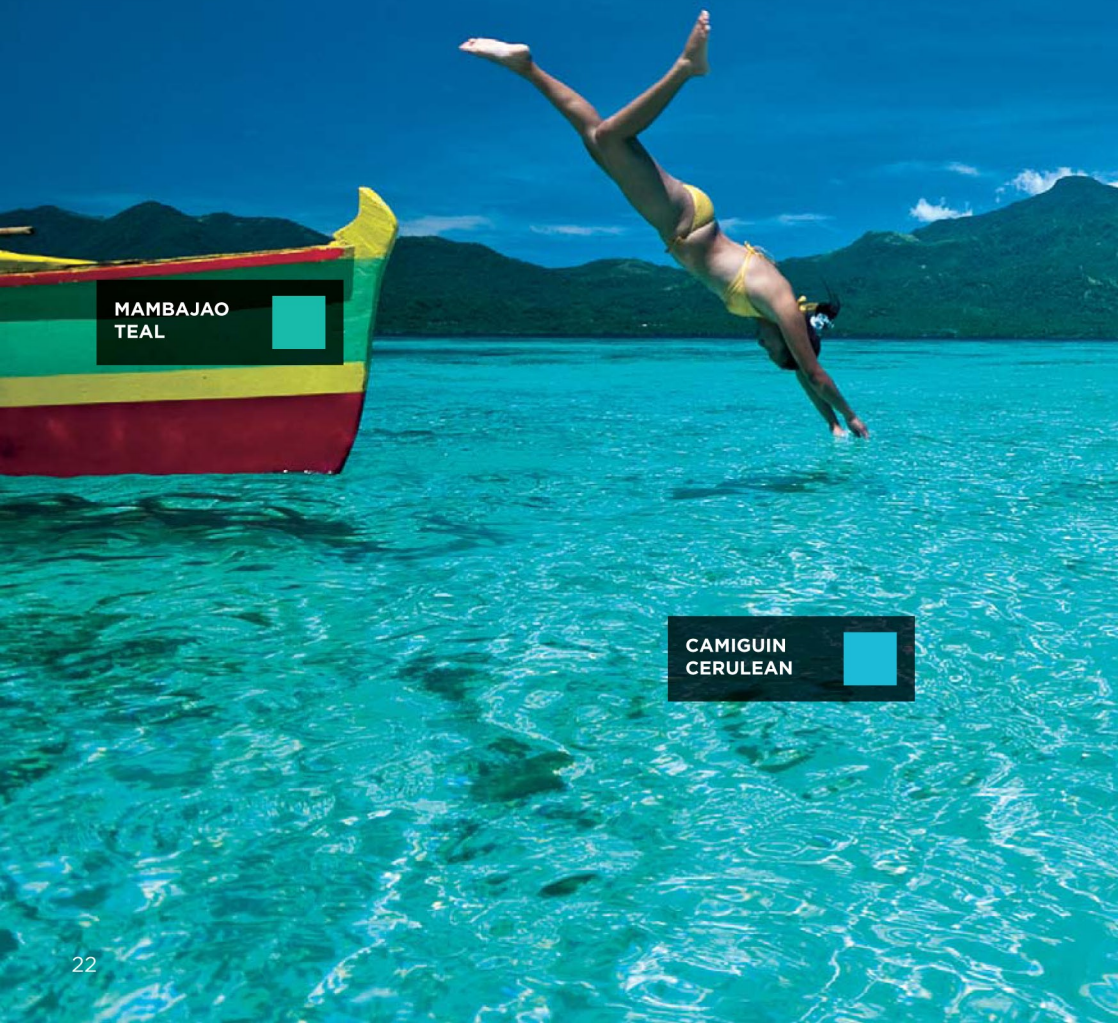
**BOHOL SEA  
BLUE**



**MAMBAJAO  
TEAL**



**CAMIGUIN  
CERULEAN**





# CAMIGUIN

## CAMIGUIN ISLAND

Camiguin's stunning ocean blue waters and clear skies make it a popular destination for divers and mountain climbers who want to explore the lush greenery of Mount Hibok-Hibok.

### INTERIOR

The island's stunning seascape is reflected in this interior, done up in varying shades of blue to create an ocean-inspired gradient.

**CAMIGUIN  
CERULEAN**

**MAMBAJAO  
TEAL**

**BOHOL SEA  
BLUE**

**DAVIES**  
Paint Reinvented



# ILIGAN

## MARIA CRISTINA FALLS

Known as the “twin falls,” Iligan’s Maria Cristina Falls are characterized by their ability to generate electricity and their corresponding palette: strong, gushing blue waters, tough taupe gray stone, and lush green forests.

AGUS RIVER



ILIGAN  
ULTRAMARINE



MARIA  
CRISTINA  
AZURE



# INTERIOR

The majestic Maria Cristina Falls are reflected in this interior colored in a gradient of blue: ultramarine, azure, and teal.



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**AGUS RIVER**

**MARIA  
CRISTINA  
AZURE**

**ILIGAN  
ULTRAMARINE**

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LAKE SEBU  
LILY



T'BOLI  
MAROON



UBO TRIBE  
UBE



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# SOUTH COTABATO

## LAKE SEBU

Characterized by the iconic lotus flowers colorfully adorning the lake in pinks, purples, and other bright hues, South Cotabato's Lake Sebu is home to the T'boli and Ubo tribes.

## INTERIOR

This light, breezy interior inspired by Lake Sebu is highlighted with pops of bright colors like vibrant purple, deep red, and vivid pink.

**LAKE SEBU  
LILY**

**UBO TRIBE UBE**

**T'BOLI  
MAROON**



SAKAYAN SAIL



VINTA VIOLET



FORT PILAR



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# ZAMBOANGA

## VINTA BOATS

The unique sight of a Zamboanga vinta on the sea is an explosion of color: tranquil ocean blue contrasts with the vivid reds, oranges, yellows, and purples of this well-known vessel.

## INTERIOR

This colorful interior inspired by the vinta is awash with bright hues that evoke happiness: regal purple, happy yellow, and warm orange.

SAKAYAN SAIL

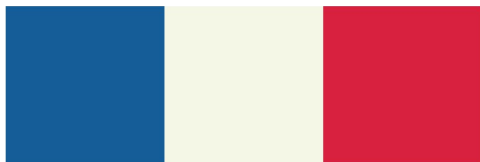
VINTA VIOLET

FORT PILAR



# COLOR INDEX

## AKLAN



BORACAY WAVES

WHITE SAND SHORE

CATICLAN RED

## BICOL



MAYON SUMMIT

ALBAY OLIVE

CAGSAWA GREY

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## BATANES



BATANES GREEN

BASCO OCEAN BLUE

IVATAN STONE

## BOHOL



BATUAN BROWN

SAGBAYAN GRASS GREEN

CARMEN CHOCOLATE

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## BENGUET

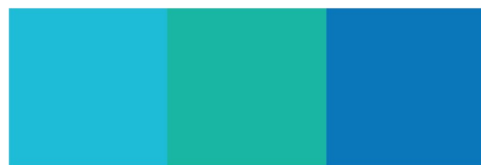


BANAUE SOIL

INNAPAL VERDANT

IFUGAO STONE

## CAMIGUIN



CAMIGUIN CERULEAN

MAMBAJAO TEAL

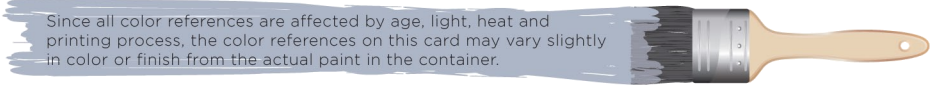
BOHOL SEA BLUE

PAGE 8

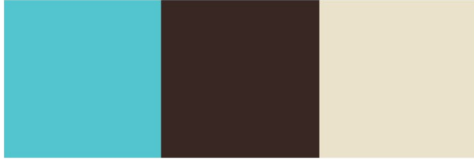
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Since all color references are affected by age, light, heat and printing process, the color references on this card may vary slightly in color or finish from the actual paint in the container.



## CEBU



MACTAN TEAL

MANDAUE  
MAHOGANY

CAMOTES  
STONE

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## PALAWAN



PRINCESA  
PURPLE

DUMARAN  
TOPAZ

CUYO JADE

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## ILIGAN



AGUS RIVER

MARIA CRISTINA  
AZURE

ILIGAN  
ULTRAMARINE

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## SOUTH COTABATO



LAKE SEBU  
LILY

UBO TRIBE UBE

T'BOLI  
MAROON

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## MANILA



SANTIAGO  
SLATE

INTRAMUROS  
LIMESTONE

RIZAL  
MAHOGANY

PAGE 10

## ZAMBOANGA



SAKAYAN SAIL

VINTA VIOLET

FORT PILAR

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Supported by:



# COLOR COLLECTION

Supported by:



## AKLAN

KALIBO GOLD	PANAY PEACH	INATI BROWN	PARAW CORAL	BUSAY BEIGE	LEGASPI KAHEL	DAET RED	SORSOGON THISTLE
ANTIQUE SANGUINE	JARO LAVENDER	CRYSTAL COVE	AMIHAN WIND	DARAGA ROJO	MAGAYON MAUVE	MISIBIS BAY BLUE	DONSOL FRESH
CALUYA LUSH	DINIWID BROWN	CAPIZ SHELL	AKLAN COOL GREY	IRIGA SAND	PILI NUT TOAST	BICOL EXPRESS	NAGA CLOUD

## BICOL

## BATANES

SAN JOSE SIENNA	ORANGE ISLE	AMIANAN CORAL	ORCHID ISLAND	PANGLAO SAND	SIKATUNA GOLD	YELLOW BANANA CHIPS	TAGBILARAN PEACH
SONGSONG SUNRISE	IRAYA ICE BLUE	BASHI CHANNEL BLUE	LUZON STRAIT	LAPINIG ISLAND PINK	BANSAAN ROSE	VANDA ORCHID	BACLAYON STONE
GRAFTON ISLE GREEN	MATAREM SUMMIT	BASCO BEIGE	SITIO JURA SILVER	LOBOC RIVER VERDANT	SANDUGO STATUE	TARSIER FUR	KALAMAY HUSK

## BOHOL

## BENGUET

CORDILLERA KAHEL	ITOGON MINES	LA TRINIDAD APRICOT	EIGHTH WONDER	LANZONES	WHITE ISLAND	MANTIGUE CORAL	ROSARIO ROSE
TUNGUL THISTLE	MAYOYAO MAGENTA	BENGUET SKY	BATAD BLUE	ARDENT SPRING PINK	VALERO VIOLET	TUASAN FALLS	TANGUB AZURE
KIANGAN GREEN	BANGAAN BROWN	BAYAH BEIGE	MUMBAKI SMOKE	BAYLAO BEIGE	HIBOK-HIBOK SUMMIT	CATARMAN OYSTER	BURIAS PEARL

## CAMIGUIN

# CEBU

LECHON CRISP	PULAPU LAPU	MAGELLAN MAGENTA	BANTAYAN SHORE
TINAGO FALLS MOSS	CARCAR CRUNCH	DRIED MANGO	DANAO WOOD
TALISAY PEACH	MALAPASCUA BREEZE	OLANGO BROWN	BOGO CITY GREY

# PALAWAN

PARATUNGON FRUIT	CHAO LONG BROWN	BATARAZA BLOOM	EL NIDO SAND
AMANPULO LILAC	TUBBATAHA BLUE	BLUETANDING	PALAWAN VERDE
BROOKE'S POINT WHITE	HONDA BAY OCHRE	BALABAC CREAM	CORON ISLE

# ILIGAN

ABAGA CANTALOUPE	DODIONGAN PEBBLE	DIYANDI PEACH	ILIGAN TITIAN
KASADYA PINK	MARANAO WEAVE	MALONG PURPLE	TINAGO WATERS
LIMUNSUDAN GREEN	TARTANILLA BROWN	TAMBACAN LIGHT	MIMBALOT STONE

# SOUTH COTABATO

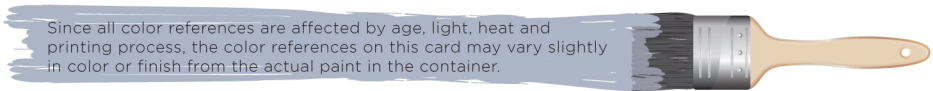
KORONADAL ECRU	TAMPAKAN GOLD	KINGFISHER ORANGE	POBLACION PINK
LAVENDER LAKE	SEVEN FALLS BLUE	MAMBUKAL SPRING	SIOK FALLS LIME
COTABATO DEER	MATUTUM PEAK	SARANGANI BAY	LAKE SELOTON GREY

# MANILA

MANILA BAY YELLOW	AGUSTIN NARANJA	CASA MANILA CARNATION	BALUARTE PURPLE
ORIENT PEARL PINK	LEGAZPI AZUL	ADUANA AZURE	PALACIO VERDE
PASIG RIVER GREEN	PLAZA DE ROMA	LETRAN BEIGE	ANDA WHITE

# ZAMBOANGA

SUBANON ORANGE	BALIWASAN BRIGHT	SANTA CRUZ SAND	PAGADIAN PALE
HERMOSA PINK	PASEO PURPLE	MERLOQUET FALLS	BOLONG BLUE
PASONANCA GREEN	SAGUAN BROWN	BULUAN SEASHELL	VICTORIA PADER



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# PAINT APPLICATION

TOTAL PROTECTION FOR INTERIOR  
AND EXTERIOR SURFACES



## INTERIOR PAINTS



STAY CLEAN



CLEAN AIR



BIO-FRESH



CLASSITEX



PONDO



MEGACRYL

## FLOOR PAINTS



ACREEX



POWERFLOOR



KERAMIFLOOR

## ROOF PAINT



ROOFSHIELD



## EXTERIOR PAINTS



**LIQUID-TILE**



**KERAMIKOTE**



**SUN & RAIN**



**MEGACRYL**



**AQUA GLOSS-IT**



**GLOSS-IT**



**ELASTOGEL**



**FUSION**

# PRODUCT CHART

## INTERIOR PAINTS

	PROPERTIES	CLEAN AIR	BIO-FRESH	STAY CLEAN	CLASSITEX
SHEEN LEVEL	matte		●		●
	sheen	●	●	●	
	semi-gloss		●		
	gloss				●
MAIN FEATURES	washable	●	●	●	
	durable	●	●	●	
	good color reclusion	●	●	●	
	good adhesion	●	●	●	●
	quick drying	●	●	●	●
	easy to apply	●	●	●	●
	fungus, mould & mildew resistant	●	●	●	●
	good paint hiding	●	●	●	●
	antibacterial	●	●		
	stain repellent			●	
	anti-formaldehyde	●			
ENVIRONMENTAL	ultra low odour	●	●	●	●
	ultra low VOC	●	●	●	●
	100% free from APEO	●	●	●	●
	100% free from heavy metal	●	●	●	●
	100% free from formaldehyde	●	●	●	●



### MONDO 1K SUPERFINE

A powder skim coat that is applied to interior and exterior rough concrete or plastered walls and ceilings.

# PRODUCT CHART

## EXTERIOR PAINTS

PROPERTIES		FUSION	MEGACRYL	SUN & RAIN	ELASTOGEL	LIQUID TILE	KERAMIKOTE	AQUA GLOSS-IT	GLOSS-IT	ROOFSHIELD
SHEEN LEVEL	matte		●			●	●			
	sheen	●	●	●	●	●	●			
	semi-gloss	●	●			●	●			
	gloss		●			●	●	●	●	●
MAIN FEATURES	excellent coverage	●	●	●	●	●	●	●	●	●
	good paint hiding	●	●	●	●	●	●	●	●	●
	good color reclusion	●	●	●	●	●	●	●	●	●
	easy to apply	●	●	●	●	●	●	●	●	●
	no chalking	●	●	●	●	●	●	●	●	●
	good adhesion	●	●	●	●	●	●	●	●	●
	efflorescence resistant	●	●	●	●	●	●	●	●	●
	antifungal/algae	●	●	●	●	●	●	●	●	●
	alkaline resistant	●	●	●	●	●	●	●	●	●
	2x UV resistant	●	●	●	●	●	●	●	●	●
	dirt pick-up resistant	●	●	●	●	●	●	●	●	●
ENVIRONMENTAL	ultra low odour		●	●						●
	ultra low VOC									
	100% free from APEO	●	●	●	●			●		●
	100% free from heavy metal	●	●	●	●			●		●
	100% free from formaldehyde	●	●	●	●			●		●



### PRIMER/SEALER

For old and new concrete, interior and exterior.



### PUTTY

For filling cracks and surface defects in concrete, asbestos and other cementitious surfaces prior to painting.

**Main Office**

1387-a Mercedez Ave., San Miguel  
Pasig City 1600  
T: (02) 641 7101  
F: (02) 641 2970  
E: [customercare@daviespaints.com.ph](mailto:customercare@daviespaints.com.ph)

**Marketing Office & Showroom**

207 Banawe St., Quezon City  
T: (02) 740 8386 To 87  
F: (02) 740 6957  
E: [showroom@daviespaints.com.ph](mailto:showroom@daviespaints.com.ph)

**Bacolod**

Bacolod Hardware Merchant  
Assoc. Bldg.  
Cor. Kamagong 7 6th St., Bacolod  
Telefax: (034) 433 8361  
E: [bacolod@daviespaints.com.ph](mailto:bacolod@daviespaints.com.ph)

**Cagayan De Oro**

Suite 6 & 7, 5th Level, Limketkai  
Gateway Tower 1  
Cagayan De Oro City  
E: [cdo@daviespaints.com.ph](mailto:cdo@daviespaints.com.ph)

**Cebu**

Gmt Realty Complex  
M.J. Cuenco Ave., Cebu City  
T: (032) 505 7001 / 412 0387 / 505 7005  
F: (02) 505 7000  
E: [cebu@daviespaints.com.ph](mailto:cebu@daviespaints.com.ph)

**Davao**

Ground Floor,  
Che Yong Cua & Chua Associate Bldg.  
Torres St., Cor. Villamor St.  
Barrio Obrero, Davao City  
T: (088) 221 2008 / 221-0531  
E: [davao@daviespaints.com.ph](mailto:davao@daviespaints.com.ph)

**Zamboanga**

Azul Corporation De Zamboanga Bldg.  
Don Alfaro, Tetuan, Zamboanga City  
T: (062) 990 2510  
E: [zamboanga@daviespaints.com.ph](mailto:zamboanga@daviespaints.com.ph)

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